

2018 SUMMER CONFERENCE
Deep South & Southern Equipment Dealers Associations
July 8, 9, 10
Hilton Sandestin Beach Golf Resort & Spa

CONFERENCE REGISTRATION FORM – Please print or type all information.

COMPANY _____

Major Line _____

ADDRESS _____

Dealer

CITY _____ STATE _____ ZIP _____

Manufacturer

Other (Specify) _____

PHONE _____ EMAIL _____

REGISTRATION: Badges required at every function.

Full Registration FEE includes Sunday Reception, Tuesday Continental Breakfast,
 General Sessions, Tuesday Reception and Dinner.

Each person's name will appear on his/her conference badge as it is shown below.

PLEASE CHECK ALL FUNCTIONS EACH PERSON WILL ATTEND:

Name	Sunday Reception	Breakfast	Session	Tues Reception	Tues Dinner	Registration FEE	Golf \$85 -	Handi Cap	Fishing \$ 200
TOTAL COST \$									

Full Registration (Sunday – Tuesday Fee) on / before June 25: **Men \$175.00**
Women \$135.00
Ages 5-12 \$40.00

100% refundable before June 25th (14 day cancellation notice)

Tuesday ONLY Reception/Dinner Fee on / before June 25: **Adult \$100.00**
 After June 30 Adult \$115.00

(Registrations received After June 25th: \$40.00 per-person Additional Charge.)

Conference Extra Event Functions:

GOLF:

Monday July 9th 8:00 am Links Golf Course

\$85.00 Rate includes shared cart plus tax per 18-holes of Group Tournament Play.

Must Reserve or Cancel before June 15 - (please include your handicap or approximate score **ABOVE**)

DEEP SEA FISHING:

Monday July 9th Departing at 7:00 am - 1:00 pm

\$200.00 Rate includes Fishing Equipment – License and Gratuity. 6-Hour Trip (Coolers are Permitted, No Glass)

Reserve or Cancel before June 15th – (non-refundable after June 15th)

Equipment Dealers & Industry Friends should Mail/Fax completed Registration, Payment Check/Credit Card Authorization to their Membership Equipment Dealers Association.

CHECK # _____ TOTAL \$ _____

CREDIT CARD FORM ATTACHED TOTAL \$ _____

Southern Association
115 Park Place, Dublin GA 31021
FAX 478.272.1015 seda@seda-assn.com

**Deep South & Southern Associations'
SUMMER CONFERENCE**

July 8, 9, 10, 2018

Credit Card Authorization Form

Charge my: Visa MasterCard American Express Discover

Name as shown on card

Credit Card Number

Exp. Date

CVV Code

Billing Zip Code

Registration Fees \$ _____
Total Fishing \$ _____
Golf Fees \$ _____

Subtotal \$ _____
Plus 4% Card Processing Fee \$ _____

Total \$ _____

By signing below, I acknowledge charges described herein.

Signature _____ Date _____

Return to: Southern Association
115 Park Place, Dublin GA 31021
FAX 478.272.1015 seda@seda-assn.com

Deep South & Southern Equipment Dealers Associations
July 8, 9, 10, 2018
Hilton Sandestin Beach Golf Resort & Spa
Room Reservation

- RESERVATIONS:** **All Hotel Reservations for Rooms at the Hilton Sandestin must be made DIRECTLY with the Hotel.**
- RATES:** The Conference Group rates of \$345 and 12% tax apply Sunday through Tuesday (July 8-9-10.) All rates are based on double occupancy. There will be a \$20.00 charge for each additional adult per room.
- DEPOSITS:** A one night deposit of \$345 is required.
- EXTENDED RATES:** Conference rates of \$345 per night are also valid for July 6, 7, 8, 9, 10 depending on availability.
- ROOMS:** Each sleeping room includes a King or 2 Double Beds, sofa hide-a-bed, refrigerator, coffee maker, plus the usual fixtures. Most rooms also include 2 bunk beds.
- PARKING:** \$10 per night – Self Parking \$25 per night – Valet Parking
- REFUND POLICY:** If you are unable to attend the Conference, full refund of an individual room deposit will be forfeited unless cancellation is received **14 days prior to your scheduled arrival date.**
- CHECK IN TIME:** 4:00 P.M. **CHECK OUT TIME:** 11:00 A.M.
-

Hilton Sandestin Beach Golf Resort & Spa (Information to be given to hotel)

No. of Rooms:

(_____) Single or Double at \$345 per room \$ _____

Do you need a room with Bunk Beds? Yes _____ No _____

No. in Your Party _____ Date of Arrival _____ Date of Departure _____

www.HiltonSandestinbeach.com

Below is the Hotel Room Reservation Link:

http://www.hilton.com/en/hi/groups/personalized/D/DESHIHF-DEE-20180706/index.jhtml?WT.mc_id=POG

Reservation Phone Number: 800-367-1271

Hotel Phone Number: 850-267-9500

Group Code: DEE (verbal)

TO BE ASSURED A ROOM, RESERVATIONS MUST BE RECEIVED BY JUNE 5th, 2018